



**Information Quality and Truth:
Consumerism, Deception and
the Postmodern Age**

Information Production and Distribution

- Information production and distribution
 - Products which convey information
 - Media
 - Distribution of information (media) products
 - A systems view

Information Production and Distribution



Production



Filters



Consumer



Information Production and Distribution

- Information production and distribution as a system
 - Hero-planner
 - Goals and values
 - Consumer
 - Deception
 - What we observe is not true
 - Suitability of solution
 - Observational correctness
 - How do we know our plans succeeded?

Information Production

- Production and distribution
 - Knowledge production
 - Influence of *economic materialism*
 - Information as property
 - Consumerism
 - Citizen media and the Internet
 - prosumer

Information Quality

- Information has *qualities*, for example:
 - Accuracy
 - Timeliness
 - Validity
 - Completeness
 - Veracity
 - Bias
- Values of information producer and consumer
 - Perception / view
 - Objective vs. subjective

Information Production

- Inputs to information production system
 - Information sources – the world at large
- Outputs
 - Information product
 - Traditional media
 - Newspaper, television, magazines, books
 - Non-traditional / new media
 - Internet output
 - » Blogs
 - » Wikis
 - » Tweets
 - » Instagram

Information Quality and Truth

- Information filters
 - Marketing
 - Generate demand
 - Distortions (deceptions)
 - Capitalism
 - Consumerism
 - Cultural
 - Consumerism
 - Other
 - Commonism / the Digital Commons
 - The wisdom of the crowds

Information Quality and Truth

- Information consumer
 - Postmodern influences
 - Fragmentation of content
 - Consumerism
 - Satisficing
 - Most for least effort
 - Commodification of culture
 - Psychological
 - Support of internal value system

Information Quality and Truth

- Truth as an information quality
 - Perspective / Values
 - Hero-planner
 - Client consumer
 - *Observation versus reason*

Conclusions

- System's approach provides insights
- Domination of capitalism
 - Information as property
 - Consumerism
 - Impact on values
- Changing information distribution model
 - Internet and mobile platforms
 - The good, the bad, and the ugly